

2012 Retail Merchandising

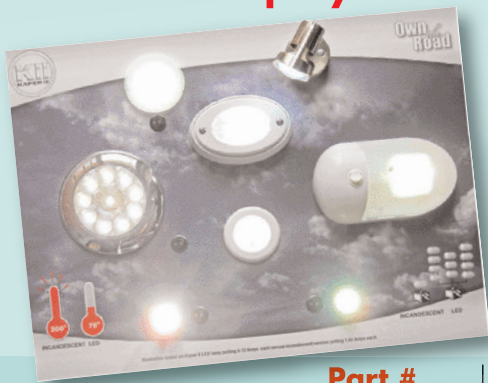
The Clear Choice for Quality Products and OEM Replacement Parts



Exclusively
Kaper II
Products

LED LIGHTING PLANOGRAM Interior Lights #PGLD325

Includes free
display



52 PIECE Complete Interior LED Program

Dealer Cost
\$870
Retail Value
\$1,545

Includes free
display, header
card and bulb
crossover
sheets

36" x 52"

Part #	Description	Units
52429	Single Pancake Overhead Light, 5500k, Daylight White	1
52429-WW	Single Pancake Overhead Light, 3500k, Warm White	1
52430	Double Pancake Overhead Light, 5500k, Daylight White	1
52430-WW	Double Pancake Overhead Light, 3500k, Warm White	1
52431	Pancake Lens Replacement	2
52432	LED Replacement Wedge For 906, 921 175 Lumens	2
52445	Frosted 3" Can Light 15 Diode, 100 Lumens	1
52508	3" Round Click Light 9 Diode, 90 Lumens	1
52509	5" Oval Click Light 16 Diode, 110 Lumens	1
52525	4" Frosted Can Light 36 Diode, 210 Lumens	1
52526	Eurostyle Porchlight 27 Diode	1
52529	Flourescent Replacement 50 Diode, 480 Lumens	1
52528	Int/Ext Waterproof Utility Light - Scare Light 10 Diode	1
52551	Bezel For Single Pancake Light	2
52552	Bezel For Double Pancake Light	2
52533	LED Reading Light Bulb Directional 1141/1156	2
52532	LED Replacement Bulb For 93/1141/1156 Bay 25 Diode	2
52601	LED Wedge Mount Bulb 15 Diode For 906/921	2
52602	LED Bayonet Bulb For 93/1141/1156 15 Diode	2
52609	LED Replacement For 161/168/194/906/921 Multidir	2
52610	LED Bulb 194 Repl Bulb Twr 5 Diode	2
52611	LED Bulb Hal G-4 Repl Twr 9 Diode	2
52612	Flourescent Replacement Bulb T5-12 Inch	2
52613	Flourescent Replacement Bulb T8-18 Inch	2
52622	LED Replacement For 1076 Multidirectional	2
52623	LED Replacement For 93/1003/1141/1156 Multidir	2
52624	LED Replacement For 1157 Multidirectional	2
52625	LED Replacement For 1383 Bulb	2
52626	LED Replacement For G-4 Two Pin Mount	2
52627	LED Replacement For Festoon Sv8.5	2
52641	20 Diode Wall Sconce Satin Chrome With Bulb	1
52642	36 Diode Wall Sconce Satin Chrome With Bulb	1
52643	LED Flourescent Repl Fixture 80 Diode, 720 Lumens	1



BASIC LED LIGHTING PLANOGRAM

Interior Lights #PGLD101



Exclusively Kaper II Products

Includes header card



39 PIECE

Great initial set to start your LED business

**Dealer Cost \$535
Retail Value \$945**

Includes header card and bulb crossover sheets

36" x 32"

Part #	Description	Units
52429	Single Pancake Overhead Light, 5500k, Daylight White	1
52429-WW	Single Pancake Overhead Light, 3500k, Warm White	1
52430	Double Pancake Overhead Light, 5500k, Daylight White	1
5240-WW	Double Pancake Overhead Light, 3500k, Warm White	1
52431	Pancake Lens Replacement	2
52432	LED Replacement Wedge For 906, 921, 175 Lumens	2
52551	Bezel For Single Pancake Light	2
52552	Bezel For Double Pancake Light	2
52533	LED Reading Light Bulb Directional 1141/1156	2
52532	LED Replacement Bulb For 93/1141/1156 Bay 175 Lumens	2
52601	LED Wedge Mount Bulb 15 Diode For 906, 921	2
52602	LED Bayonet Bulb For 93/1141/1156 15 Diode	2
52609	LED Replacement For 161/168/194/906/921 Multidir	2
52610	LED Bulb 194 Repl Bulb Twr 5 Diode	2
52611	LED Bulb Hal G-4 Repl Twr 9 Diode	2
52612	Fluorescent Replacement Bulb T5-12 Inch	1
52613	Fluorescent Replacement Bulb T8 18 Inch	1
52622	LED Replacement For 1076 Multidirectional	1
52623	LED Replacement For 93/1003/1141/1156 Multidir	2
52624	LED Replacement For 1157 Multidirectional	2
52625	LED Replacement For 1383 Bulb	2
52626	LED Replacement For G-4 Two Pin Mount	2
52627	LED Replacement For Festoon Sv8.5	2

LED Lights - Innovative lighting product to save time, energy, and money - Diamond Group



Exclusively
Kaper II
Products

LED LIGHTING PLANOGRAM

Exterior Lights • #PGXL240

OEM Replacement Parts for Winnebago, Airstream, Jayco, Forest River and more

Includes free display

**44
PIECE**

Includes the most popular
LED upgrade and
replacement lights

Dealer Cost **\$525**
Retail Value **\$915**

Comes with Header Card and
Free Display

36" x 52"



Part #	Description	Units
52433	4" Round Red - Stop/Tail/Turn	1
52434	6" Oval Red - Stop/Tail/Turn	1
52435	12" Bar Red 3 Wire Under 80" RV	1
52436	18" Bar Red 3 Wire Over 80" RV	1
52437	Back Up Lamp Kit White	1
52438	Marker Lamp Red/Red 2 wire	2
52439	Marker Lamp Amber/Amber 2 wire	2
52711	Marker Light 9 Diode Amber	2
52712	Marker Light 9 Diode Red	2
52442	Chrome Marker Guard	2
52443	Fender Marker Kit Red/Amber Right	2
52444	Fender Marker Kit Red/Amber Left	2
52447	4" Round Kit Back Up Light Kit	1
52448	8" Oval Surface Mount Stop/Tail/Turn	1
52449	Large Side Marker Light, Amber	1

Part #	Description	Units
52503	Marker Lamp Amber/Clear 2 wire	2
52504	Marker Lamp Red/Clear 2 wire	2
52713	Marker Light 2 Diode Amber	2
52714	Marker Light 2 Diode Red	2
52507	4" Round Back Up with Grommet	1
52528	Ext. Scare Light Waterproof/Submergible	2
52716	Amber Replacement Lens	2
52717	Red Replacement Lens	2
52718	Marker Light 4 x 1.5" Amber	2
52419	Maker Light 4 x 1.5" Red	2
52715	8" Oval Surface Mount Stop/Tail/Turn with License Plate	1
52720	Light STI with Refl 104 Diode	1
52721	Light STI with Refl 104 Diode & Gasket	1

LED Lights - Innovative lighting product to save time, energy, and money - Diamond Group

BASIC LED LIGHTING PLANOGRAM Exterior Lights #PGLX155



Exclusively
Kaper II
Products



Includes
header card

44 PIECE

**Includes all
marker,
fender and
basic
stop/tail/
turn lights**

**Dealer Cost
\$250
Retail Value
\$435**

**Includes
header card, 2
units of each
item**

36" x 23"

Part #	Description	Units
52433	LED 4" Round Red - Stop/Tail/Turn	2
52434	LED 6" Oval Red - Stop/Tail/Turn	2
52438	LED Marker Lamp - Red/Red 2 Wire Dragon Eye	2
52439	LED Marker Lamp - Amber/Amber 2 Wire Dragon Eye	2
52440	LED Marker Lamp - Clear/Red Lamp 1 Wire DE	2
52441	LED Marker Lamp - Clear/Amber Lamp 1 Wire DE	2
52442	Chrome Marker Lamp Guard - (L04's)	2
52443	LED Fender Marker Kit Red/Amber-Right	2
52444	LED Fender Marker Kit Red/Amber-Left	2
52503	LED Marker Lamp - Clear/Amber 2 Wire Dragon Eye	2
52504	LED Marker Lamp - Clear/Red 2 Wire Dragon Eye	2
52505	LED Marker Lamp - Amber/Amber 1 Wire Dragon Eye	2
52506	LED Marker Lamp - Red/Red 1 Wire Dragon Eye	2
52530	LED Marker Lamp - Clear/White 2 Wire Dragon Eye	2
52711	Amber 4 X 2 Marker Light 9 Diode W/ Reflector	2
52712	Red 4 X 2 Marker Light 9 Diode W/ Reflector	2
52713	Amber 4 X 2 Marker Light 2 Diode W/ Reflector	2
52714	Red 4 X 2 Marker Light 2 Diode W/ Reflector	2
52716	Amber Replacement Lens For 4 X 2 Marker Light	2
52717	Red Replacement Lens For 4 X 2 Marker Light	2
52718	Amber 4 X 1.5 Marker Light 9 Diode W/ Reflector	2
52719	Red 4 X 1.5 Marker Light 9 Diode W/ Reflector	2

LED LIGHTING PLANOGRAM

Replacement Bulbs • #PGBL440



Exclusively
Kaper II
Products



Side 1



Side 2

Complete LED Bulb Set
Includes Spinner
Display Rack

32 PIECE

Dealer Cost
\$476
Retail Value
\$851

Comes with
header card,
black counter
top spinner
display rack,
bulb crossover
sheets

14" x 30"

Part #	Description	Units
52432	LED Replacement Wedge For 906, 921 175 Lumens	2
52532	LED Replacement Bulb For 93/1141/1156 Bay 175 Lumens	2
52533	LED Reading Light Bulb Directional 1141/1156 145 Lumens	2
52601	LED Wedge Mount Bulb 15 Diode For 906, 921 135 Lumens	2
52602	LED Bayonet Bulb For 93/1141/1156 15 Diode 135 Lumens	2
52609	Multidirectional Tower Bulb Wedge 906/921 215 Lumens	2
52610	LED Bulb 194 Repl, Twr, 5 Diode 140 Lumens	2
52611	LED Bulb, Hal G-4 Repl, Twr, 9 Diode, 180 Lumens	2
52612	Fluorescent Replacement Bulb T5 12 Inch 400 Lumens	2
52613	Fluorescent Replacement Bulb T8 18 Inch 720 Lumens	2
52622	Multidirectional Tower Bulb 1004, 1076 215 Lumens	2
52623	Multidirectional Tower Bulb 1141/1156 215 Lumens	2
52624	Multidirectional Tower Bulb 1157 215 Lumens	2
52625	Spot Light Bulb Single Intense Diode 1383 210 Lumens	2
52626	Bulb G-4 Side Mount 9hp3 Diodes Jc10 180 Lumens	2
52627	Bulb Sv8.5 Festoon For 211-214 9 Diodes 180 Lumens	2

ELECTRICAL PLANOGRAM

Intelligent Fuses • #PGIF-202

SAE Certified • Internationally Patented
"Glow When It Blows"



Includes
 free
 display

40 Packs
Great initial set to start your fuse business

Dealer Cost - \$108
Retail Value \$180

Free Fuse Display with each Planogram Purchase

14" x 15"

Part #	Description	Units
IF110	Intelligent Fuse ASP Mini Blade Series 2pc pack 5 Amp	2
IF111	Intelligent Fuse ASP Mini Blade Series 2pc pack 10 Amp	2
IF112	Intelligent Fuse ASP Mini Blade Series 2pc pack 15 Amp	2
IF113	Intelligent Fuse ASP Mini Blade Series 2pc pack 20 Amp	2
IF114	Intelligent Fuse ASP Mini Blade Series 2pc pack 25 Amp	2
IF115	Intelligent Fuse ASP Mini Blade Series 2pc pack 30 Amp	2
IF116	Intelligent Fuse ATP Blade Series 2pc pack 5 Amp	2
IF117	Intelligent Fuse ATP Blade Series 2pc pack 10 Amp	2
IF118	Intelligent Fuse ATP Blade Series 2pc pack 15 Amp	2
IF119	Intelligent Fuse ATP Blade Series 2pc pack 20 Amp	2
IF120	Intelligent Fuse ATP Blade Series 2pc pack 25Amp	2
IF121	Intelligent Fuse ATP Blade Series 2pc pack 30 Amp	2
IF122	Intelligent Fuse AMP Maxi Blade Series 1pc pack 20 Amp	2
IF123	Intelligent Fuse AMP Maxi Blade Series 1pc pack 30 Amp	2
IF124	Intelligent Fuse AMP Maxi Blade Series 1pc pack 40 Amp	2
IF125	Intelligent Fuse AMP Maxi Blade Series 1pc pack 50 Amp	2
IF126	Intelligent Fuse AMP Maxi Blade Series 1pc pack 60 Amp	2
IF127	Intelligent Fuse AMP Maxi Blade Series 1pc pack 70 Amp	2
IF128	Intelligent Fuse AMP Maxi Blade Series 1pc pack 80 Amp	2
IF129	Intelligent Fuse AMP Maxi Blade Series 1pc pack 100Amp	2



ELECTRICAL PLANOGRAM

12 Volt Switches • #PGSW18



All products are OEM REPLACEMENT PARTS For Interior/Exterior Lighting, Generators, Slide Outs, Appliances and many more.

Dealer Cost \$325
Retail Value \$575

Over 50 Different SKUs of the Most Popular Items in the Market Contains over 100 Switches

30" x 27"

Part #	Description	Units
12V ILLUMINATED ON/OFF		
A1-10C	White/Red Lamp	2
A1-21C	110V Black/Red Lamp	2
A1-31C	Black/Red Lamp	2
A1-33C	12V Brown/Amber Lamp	2
A1-36C	12V Black/Blue Lamp	2
A1-37C	12V Black/Amber Lamp	2
A1-38C	12V Black/Green Lamp	2
A1-82C	12V Ivory/Red Lamp	2
12V PLAIN ON/OFF		
B1-10 UC	12V Plain White	2
B1-18 NC	12V Plain Black	2
12V LABELED ON/OFF		
B1-10U-315GC	White/Gold	2
B1-18U-315SC	Black/Silver	2
B1-52U-315GC	Brown/Gold	2
12V ON/ON & ON/OFF/ON		
C1-26-UC	On/On Black	2
C1-41-UC	On/On White	2
C1-53-UC	On/On Brown	2
C1-86-UC	On/On Ivory	2
D1-27UC	On/Off/On Black	2
12V MOMENTARY ON/OFF/MOMENTARY ON		
F1-12C	Black	2
F1-89C	Ivory	2
F1-93C	White	2
G1-11UC	Black Momentary on/off	2
G1-14UC	Brown Momentary on/off	2

Part #	Description	Units
12V MINI ILLUMINATED ON/OFF		
20A-25C	Black/Blue Lamp	2
A6-23C	Black/Red Lamp	2
A2-38C	Black/Green Lamp	2
12V MINI ON/OFF		
B2-18C	Black	2
B2-56C	White	2
G2-11C	Black	2
E2-41C	Black, DPDT on/on	2
P2-61C	Black, DPDT on/off/on	2
S2-67C	Black, DPDT Mom on/off/Mom-on	2
SUPER DUTY 12V MOM ON/OFF/MOM ON		
S4-15C	Black	2
S4-36C	White	2
12V INDICATOR WITH LAMP		
ZU-03-14C	Black/Red Lamp	2
ZU-06-14C	Brown/Red Lamp	2
ZU-09-14C	Ivory/Red Lamp	2
ZU-12-14C	White/Red Lamp	2
12V CONTOUR		
A3101	Single White	2
A3118	Single Brown	2
A3115	Single Black	2
A3201	Double White	2
A3218	Double Brown	2
A3215	Double Black	2
A3301	Triple White	2
A3315	Triple Brown	2
A3318	Triple Black	2
12V CONTOUR SIDE BY SIDE TERM		
17-15B	5 Pin In Line Terminal Switch	2
12V SPECIALTY SWITCHES		
12954x	Slide Out Mom 4 lead	2
12956	Slide Out Mom 6 lead	2



ELECTRICAL DISPLAY

12 Volt Switches • #CSD412

All products are OEM REPLACEMENT PARTS
For Interior/Exterior Lighting, Generators,
Slide Outs, Appliances and many more.



Dealer Cost
\$335
Retail Value
\$668

Display Includes
RSK-1 And UST-2
Totes With Over
120 Switches,
Plates And Brackets



Part #	Description	Units
12V ILLUMINATED ON/OFF		
A1-10C	White/Red Lamp	2
A1-21C	110V Black/Red Lamp	2
A1-31C	Black/Red Lamp	2
A1-33C	12V Brown/Amber Lamp	2
A1-36C	12V Black/Blue Lamp	2
A1-37C	12V Black/Amber Lamp	2
A1-38C	12V Black/Green Lamp	2
A1-82C	12V Ivory/Red Lamp	2
12V PLAIN ON/OFF		
B1-10 UC	12V Plain White	2
B1-18 NC	12V Plain Black	2
12V LABELED ON/OFF		
B1-10U-315GC	White/Gold	2
B1-18U-315SC	Black/Silver	2
B1-52U-315GC	Brown/Gold	2
B1-80U-315GC	Ivory/Gold	2
12V ON/ON & ON/OFF/ON		
C1-26-UC	On/On Black	2
C1-41-UC	On/On White	2
C1-53-UC	On/On Brown	2
C1-86-UC	On/On Ivory	2
D1-27UC	On/Off/On Black	2
12V MOMENTARY ON/OFF/MOMEN ON		
F1-12C	Black	2
F1-89C	Ivory	2
F1-93C	White	2
G1-11UC	Black Momentary on/off	2
G1-14UC	Brown Momentary on/off	2

Part #	Description	Units
12V MINI ILLUMINATED ON/OFF		
A6-23C	Black/Red Lamp	2
A2-38C	Black/Green Lamp	2
12V MINI ON/OFF		
B2-18C	Black	2
B2-56C	White	2
G2-11C	Black	2
E2-41C	Black, DPDT on/on	2
P2-61C	Black, DPDT on/off/on	2
S2-67C	Black, DPDT Mom on/off/Mom-on	2
SUPER DUTY 12V MOM ON/OFF/MOM ON		
S4-15C	Black	2
17-15B	Black In-Line	2
S4-36C	White	2
12V INDICATOR WITH LAMP		
ZU-02-14C	Black/Blue Lamp	2
ZU-03-14C	Black/Red Lamp	2
ZU-06-14C	Brown/Red Lamp	2
ZU-07-14C	Brown/Amber Lamp	2
ZU-09-14C	Ivory/Red Lamp	2
ZU-12-14C	White/Red Lamp	2
WALL PLATES		
P7101C	White, SINGLE	2
P7115C	Black, SINGLE	2
P7118C	Brown, SINGLE	2
P7158C	Ivory, SINGLE	2
P7201C	White, DOUBLE	1
P7215C	Black, DOUBLE	1
P7218C	Brown, DOUBLE	1
P7258C	Ivory, DOUBLE	1
UU-15C	Black Insert	2
SPECIALTY BRACKETS		
HRB1	Single Mounting Bracket	2
HRB2	Double Mounting Bracket	2
HRB3	Triple Mounting Bracket	2



ELECTRICAL PLANOGRAM

Electrical Components

#PGEL31

96 PIECE

Complete Planogram for all your electrical needs

Dealer Cost - \$265
Retail Value \$470

Over 45 Different SKUs of the Most Popular Items in the Market

36" x 48"

Part #	Description	Units
1301-73W	Standard Toggle Switch White	2
1301-73B	Standard Toggle Switch Brown	2
1301-73V	Standard Toggle Switch Ivory	2
270W	Standard Receptacle White	2
270B-BOX	Standard Receptacle Brown	2
270V-BOX	Standard Receptacle Ivory	2
52496	Quick Wire Plug Male	2
52497	Quick Wire Plug Female	2
SSCS-10	Décor Switch White	2
SSCS-18	Décor Switch Brown	2
SSCS-58	Décor Switch Ivory	2
SSCR-10	Décor Receptacle White	2
SSCR-18	Décor Receptacle Brown	2
SSCR-58	Décor Receptacle Ivory	2
3830	30 Amp Receptacle	2
WDR15WT	Speed Box Receptacle White	2
WDR15BR	Speed Box Receptacle Brown	2
WDR15IV	Speed Box Receptacle Ivory	2
VGf15W	GFI Receptacle White	2
VGf15B	GFI Receptacle Brown	2
VGf15V	GFI Receptacle Ivory	2
52595	Speed Box Décor Switch White	2
WDS151WT	Speed Box Toggle White	2

Part #	Description	Units
WDS151BR	Speed Box Toggle Brown	2
52515	Weatherproof Décor Cvr Grey	2
52516	Weatherproof Décor Cvr White	2
3780SC	Weatherproof Standard Cover Grey	2
52499	Weatherproof Standard Cover White	2
3780SCREC	Weatherproof Cover with Receptacle	2
4134W	Switch Cover White	2
4134V	Switch Cover Ivory	2
SPD1	Switch Cover Brown	2
4132W	Receptacle Cover White	2
4132B	Receptacle Cover Brown	2
4132V	Receptacle Cover Ivory	2
SNAP13	Square Cover Plate White	2
SNAP12	Square Cover Plate Ivory	2
SNAP11	Square Cover Plate Brown	2
52492	Snap On Toggle White	2
52491	Snap On Toggle Brown	2
52494	Snap On Décor White	2
52493	Snap On Décor Brown	2
52495	Snap On Décor Ivory	2
52489	Blank White	2
52488	Blank Brown	2
52490	Bland Ivory	2
52398	30 Amp Cover Ivory	2
52399	30 Amp Cover White	2

HOTT ROD Water Heater Conversion Display #PGHR595



**Dealer Cost -
\$456
Retail Value
\$745**

**Comes with
header card
and product
information
chart**

36" x 16"

The most effective conversion kit in the RV aftermarket the Hott Rod converts LP hot water heater to an electric operation while keeping the LP system intact.

9 PIECE

Part #	Description	Units
HR6	6 Gallon Universal Hott Rod Conversion Kit	2
HR10	10 Gallon Universal Hott Rod Conversion Kit	2
PSK1	Power Switch Wiring Kit For Hott Rod	2
HR6P2	6 Gallon Replacement Heating Probe	2
HR10P2	10 Gallon Replacement Heating Probe	1

Listen to our Customers

I have been RVing for 15 years and we finally sold our old Class A. My wife talked me into getting a new 5th wheel and the very first thing I did was install a Hott Rod. I had a Hott Rod in my motorhome for 10 years with no problems and I truly love it. Thanks. - Jackson Miller, Texas.

*The parts manager talked me into purchasing a Hott Rod after a I kept complaining about the cost of propane. I got so sick of hearing that hot water heater kick on and off when we were sitting outside camping knowing it was chewing through propane (money) every time I heard it. Great product and easy to install, thanks for the savings!
- Barret Bradshaw, North Carolina.*



The Clear Choice for Quality Products and OEM Replacement Parts

DIAMOND GROUP – Diamond Group is an aftermarket supplier of electrical components and OEM replacement parts to the RV Industry. Our proprietary product line “The HOTT ROD” is the number one selling water heater conversion kit in the industry and is the only conversion kit that offers UL/CSA approval and a lifetime warranty. In addition to the Hott Rod, Diamond has expanded its product offering by establishing key partnerships with numerous manufacturing plants to provide the RV aftermarket with OEM replacement products that meet or exceed OEM quality standards. Our product lines include 110 electrical components with speed wire products, décor and standard switches, receptacles, plates, covers and 30 Amp plugs. 12 volt switch and wiring harnesses, audio/video wiring and accessories and our newest line of LED products and intelligent fuses manufactured by Kaper II. Diamond Group can provide the hard to find specialty items as well as the every day common use products at a competitive price and unparalleled service.

As a family owned company we understand that relationships are only as strong as your word. We consider a handshake a commitment to our customers, suppliers and employees and always strive to be the best company regardless of the business climate or the competition. Thank you for allowing us to serve you and your customer with the continuing demands of the RV industry.

DISTRIBUTED BY:

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Please look for our new products in 2013

